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The MHMR Foundation is the 501(c)(3) partner of My Health My Resources (MHMR) of Tarrant County.

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## MHMR Visions is now MHMR Foundation



October 1, 2019

We are proud to announce that we are changing our name to MHMR Foundation. We are still a 501(c)(3) nonprofit dedicated to supporting My Health My Resources (MHMR) of Tarrant County, its programs and the people it serves.

The new MHMR Foundation brand, which officially launches today, is now fully aligned with the well-known and well-established MHMR brand. We know this alignment will allow us to share a stronger story of unity and partnership with you our donors as well as our stakeholders, our staff members and our community supporters.

This effort to rebrand as MHMR Foundation was clear after our board's strategic planning and market research. The MHMR Foundation aligns with the work we support at MHMR for mental health, substance use, intellectual and developmental disabilities, and early childhood services.

Along with the new name and new logo, we also updated the following:

- The Foundation tagline: "we *help* change lives."
- The Foundation mission statement: The MHMR Foundation raises funds and fosters community support for the people and programs of MHMR.
- The new website address, [www.MHMRfoundation.org](http://www.MHMRfoundation.org)

How does this affect you, our dedicated donor?

- We are only different in name and logo. The commitment to supporting the people and programs of MHMR has not changed.
- Checks will now be made payable to MHMR Foundation. Online gifts and monthly donations can be made at [www.MHMRfoundation.org](http://www.MHMRfoundation.org)
- Nothing will change for your designated gifts to programs such as Liberty House or the Youth Campus. Those gifts, made payable to MHMR Foundation and with a note in the memo to your program of choice, will still be dedicated to those programs you choose.

Please accept my thanks for your continued support of MHMR and the MHMR Foundation. We look forward to continuing our work in the community and raising funds for people in need here in North Texas.

Sincerely,

Rand Bridget Otten  
Executive Director